

MORNING CONSULT

TO: BMA

FR: Morning Consult

DT: April 8, 2019

RE: Understanding Seniors' Opinion on Health & Human Services (HHS) Rebate Proposal

Overall, seniors are very satisfied with their health insurance coverage.

- A strong majority of seniors on Medicare (92%) are satisfied with their health insurance coverage.
- And, 3 in 5 seniors (58%) on a Medicare Advantage plan are **very satisfied** with their health insurance coverage.

Supplemental benefits are highly valued by seniors on Medicare Advantage.

- A majority (79%) of seniors on Medicare Advantage value their access to supplemental benefits.

Support of the HHS proposal decreases as seniors on Medicare learn more about the proposal.

- Initially, seniors on Medicare are more likely to support (45%) rather than oppose (30%) the HHS proposal to remove rebates under Medicare Part D.
- However, in the post-test of the proposal, **opposition of the proposal doubled**, increasing to 62%.

An increase in Medicare Part D healthcare premiums if the HHS proposal is passed would impact seniors' ability to pay for their monthly healthcare premium.

- Among seniors on Medicare Part D, 82% say the \$29/month increase in their premium if the proposal was passed would impact their ability to pay their monthly premium, including 43% who say it would have a major impact.
- And, half of seniors (54%) on a Medicare Part D plan who would be impacted if their premium increased say they would make lifestyle changes in order to afford the \$29/month increase such as cutting other expenses like groceries, gas, etc.

Seniors on Medicare are more likely to oppose the HHS proposal knowing the potential impact it could have to Medicare Part D and the cost of premiums and prescription drugs.

- Half of seniors on Medicare (51%) are more likely to oppose the HHS proposal knowing eliminating current rebates would negatively affect nearly 16 million people on Medicare Part D.
- And, 48% of seniors on Medicare are more likely to oppose the HHS proposal knowing eliminating rebates could destabilize premiums and cause an increase in prescription drug prices.

Methodology:

This poll was conducted between April 2- April 3, 2019 among a national sample of 499 Seniors on Medicare. The interviews were conducted online. Results from the full survey have a margin of error of plus or minus 4 percentage points.